

ARCHE Strategic Plan for 2018-2021
Approved by Board of Trustees, June 8, 2018

ARCHE supports higher education across Atlanta and helps our members collaborate in ways that leverage their individual strengths through advocacy, resource coordination, information-sharing, and convening. As a small membership organization, ARCHE will also explore and pursue ways to build its capacity and pool its resources through partnerships with other associations.

1. Advocacy for Higher Ed in the Atlanta region
 - a. ARCHE will create and disseminate a statistical profile of higher education in the Atlanta region and its impact on the region's economy every 4 years.
 - b. ARCHE will create and disseminate a quarterly electronic newsletter providing highlights from member institutions, with a focus on key themes such as economic mobility/students overcoming the odds, economic development and innovation, and institutional collaboration
 - c. ARCHE will create and disseminate information about its own programs and their value and impact, including ARCHE libraries and archives
 - d. Using allocated restricted assets, ARCHE will update website to contemporary and mobile friendly format.
2. Resource Coordination among ARCHE members
 - a. ARCHE coordinates library-sharing and course cross-registration across the region.
 - b. ARCHE will work with member CAOs to explore the feasibility and value of developing a toolkit for member institutions to support the creation of dual degree and pathway programs, joint faculty hires, and other partnerships. The toolkit will include a template for MOU's, case studies, and lessons learned.
 - c. ARCHE will work with the Metro Chamber to develop a joint summer internship program
3. Information-Sharing
 - a. ARCHE will serve as a clearing-house of information about opportunities and events organized by ARCHE members and open to other ARCHE members. This might include emergency preparedness workshops, Title IX training sessions, leadership development programs, etc.
4. Convening
 - a. ARCHE will convene key individuals from member institutions for networking and planning purposes. These could include:
 - i. Sustainability Directors
 - ii. SGA Presidents
 - iii. Communications & Marketing directors

- iv. Chief Academic Officers
- v. Public Safety Officers
- vi. Greek Life Officers
- vii. Chiefs of Legal Counsel

5. Partnerships

- a. ARCHE will explore ways to pool resources and build capacity through the Higher Ed Hub at Agnes Scott, which also houses the Women's College Coalition and the Association of Presbyterian Colleges and Universities
- b. ARCHE will explore partnership opportunities with GICA, the Georgia Independent Colleges Association